



Tactical Magic Ltd. – For when you’re SERIOUS about having FUN!

We specialise in providing the very best in professional entertainment. For over fifteen years we have acted as a 'one-stop-shop' for our customer's entertainment needs. If you require reliable, professional artists who are expert in all round family entertainment, then Tactical Magic Ltd. is the company for you.

Don't worry if your ideas are not fully-formed or are a bit off-the-wall. We maintain a very large database of trusted professional entertainers and many other attractions - and we love nothing more than a challenge!

Professional, Reliable, Flexible... and on budget.

Tactical Magic Ltd. can offer you a wide choice of professional entertainments. From traditional family and children's entertainers to unique, contemporary artists at the cutting edge of performance. Many of our regular contracts include magicians, caricaturists, circus skills acts, face painters, mobile play teams, and storytellers. However, we also source fairground attractions, casino games, inflatable assault courses, Victorian themed rides, giant Scalextric tracks, and assorted craft activities and workshops. In addition we can offer talented musicians, bands, and classical groups to suit every occasion. The list of possibilities really is endless!

The results speak for themselves. Many agents and event planners regularly use us as a prime source when putting together their own projects. Our experience in selecting and booking the right professionals has made us a vital asset for corporate event and PR companies. Industry leaders such as Mere Communication Ltd., Karen Earl Ltd., i2i Face to Face Marketing, ID, The Russell Organisation, and JCPR have come to us because we strive to balance value for money with the highest standards in professional entertainment. No project is too big or too small.

We understand that the quality of the entertainment is only one aspect of your decision making. You also require a safe, reliable service that works within the limits of your budget. After all, when organising an event (public or private) you need to be satisfied that your entertainment will not only be fun, but trustworthy. To this end, we only use artists that are expert at working in professional environments and have been referred by the best in the business. Furthermore, we carry full employers and public liability insurance covering all entertainers supplied by us, and we are a registered body with the Criminal Records Bureau - allowing us to obtain checks for any personnel that we provide for you. With this sort of attention to detail, you really can be sure that your event is in the safest possible hands!

Be assured that it is our aim to work with you to craft a bespoke entertainment package that satisfies all your objectives but does not exceed your resources. If you have an idea for an upcoming project that you would like to explore further, please get in contact. We look forward

to working with you to make your event a success. Tactical Magic Ltd. - a quality service for exacting customers.

Please continue to read on as we cover some of the specific entertainer and entertainment types that Tactical Magic Ltd. can bring to your upcoming event. If you would like us to expand on anything you have read here then get in contact with us straight away.

Introducing the 'Swiss Army Knife' of Illusionist's!

Magicians

This is where we started a decade and a half ago. During that time we have developed extensive experience in providing 'magical' entertainment for almost every conceivable event. As a result, magicians engaged by Tactical Magic Ltd. define the term 'multi-skilled'. Most of our performers provide intimate close-up or meet-and-greet style magic for formal and informal occasions. Plus, there are magicians for cabaret, the street, the stage and arena as well. If you're searching for skilled and reliable children's entertainers, we have that covered too! Whether you are organising a private function, an exhibition or in-store promotion, Tactical Magic Ltd. has the expertise you require.

But that's not all. Maybe your needs are a bit more specialist and you require a bespoke magic performance crafted for a specific promotion. This is where the close working relationship we have with the artists really comes into its own. Whether you want to 'theme' the look of the entertainers, or have a performer provide a particular illusion, we can work with you to make your ideas become reality. When you book a magician from Tactical Magic Ltd., you're not only getting a skilled entertainer, but a truly unique magical experience.

Psychic Readers

Skilled Tarot or Hand Readers have the ability to leave your guests with fascinating and entertaining insights that they will remember long after your event has finished. Our readers - whether from cards, runes, palms or handwriting (Graphology) - are always positive in nature and only ever use their skills to provide light hearted entertainment. Be assured that, unless requested for a Halloween or special themed event, this is never a 'spooky' or frightening activity. The focus is always on providing fun for you and your guests.

Because of their mystical allure Graphologists, Tarot readers and Palmists can fit in with almost any kind of themed event, be it Medieval or Futuristic. Many of our artists can work from a static position or in a 'walkabout' style according to your needs. In fact, the sheer flexibility of this style of entertainment makes it suitable for almost any type of event! Our readers have worked alongside popular television psychics and for some of the UK's largest companies.

Suffice to say; when you use any of our Readers for an event we can safely 'predict' that it will be a great success!

Turn your event into a living theatre.

Circus Skills Acts

You don't need a big top to marvel at the skills traditionally associated with the circus. If you want to really 'wow' your clients/customers, circus skills acts are the way to do it. Jugglers, stilt walkers, fire eaters, balloon modellers and other speciality acts. Tactical Magic Ltd. can provide all of these and more.

Maybe you are looking for something that really 'involves' the audience. Many of the performers can provide workshops with all necessary equipment (spinning plates, juggling balls, clubs and bean bags, short stilts, etc.) allowing your guests to join in with the fun.

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Alternately you could go to the next level with a full circus workshop - complete with a managed enclosure - in order to run timetabled or open-ended sessions. Perfect for fun-packed team building sessions!

One great advantage of circus skills is that they are often a highly mobile attraction. A colourful and vibrant walkabout entertainer can give you great coverage, providing excellent value in terms of customer satisfaction and minimal impact on your budget. Our circus skills entertainers are highly skilled practitioners who really know how to work an audience. From hilarious knockabout clowns to juggling street entertainers, there are many different options for you to choose from.

Statues

A statue that appears to breath but does not move is a truly fascinating attraction. A much harder skill than it initially looks, a team of 'statues' complete with their own minders - who will move them on and off 'set' and look after them as is appropriate - can fit in with almost any theme you care to name. "Classical stone", "bronzed", "Statue of Liberty", "Rule Britannia" and other styles will add a great deal of visual interest to any event. Are they real? Are they mechanical? These characters always intrigue anyone who sees them.

Robots

Robots, some of which speak through voice processors or emit electronic 'servo' sounds fascinate young and old alike. They can deliver messages and announcements or interact in character with your guests.

We can also supply remote controlled, mobile 'R2-D2' style robots that can engage in real-time conversations with people as they travel around your venue (requires a reasonably smooth operating surface).

Street Entertainers / Themed Acts

Whacky themed characters can add theatrical charm - or comedic mayhem - to your upcoming event. Singing or crazy waiters, comedy pickpockets, loopy lollipop ladies, or a man in a motorised armchair - all of these and more are completely unique, 'must be seen to be believed' acts. For that added touch of surreal drama, which your guests will remember for long after your event, there really is nothing like them!

It is important to us that your customers enjoy and remember your event. With the added thrills and spills of the big top you just know that they really will.

Bringing that extra bit of sparkle to your event.

Face Painting

Our face painting team (additionally known as The Face Paint Co. Face Painting Team) is universally recognised as including some of the best face painters in the UK. They are all professionally trained artists that regularly work in the corporate field. The team can be easily recognised by their distinctive costume and equipment, as well as for their ability to paint almost anything a customer requests. For many past events the team have developed special designs for our clients and can also, if requested, replicate logos or any other corporate images that you may wish to promote. The ability to 'hold' a customer - or equally important, a customer's family - for a short period of time makes this activity particularly valuable when working alongside other PR representatives.

Temporary Tattoos and Mendhi

Body decoration is always extremely popular with adults and children alike. Temporary tattoos take only a moment to apply, are completely painless, and can last for several days. We can provide several different temporary tattooing solutions. These include waterslide transfer tattoos, painted ink tattoos, Mendhi (Indian henna patterns), and temporary airbrushed tattoos. Please note that this is a completely non-invasive activity and all materials used are covered by EEC / US regulations. We can supply a large range of designs for your guests to choose from, including tattoos of your company logo or any other graphical assets you may wish to promote.

Body Painting

Body painting is an excellent 'spectator' activity and is great for drawing a crowd to your promotion. With the right presentation, artists painting a professional model will keep your customers intrigued and enthralled for just long enough that you and your team can sign them up or deliver your message. It really is a compulsive attraction at trade shows as well as a lot of fun at carnivals or sporting events. Special stencils can be created for that personal touch.

Hair Art

Another cost-effective attraction is 'Fun & Funky' coloured hair. This can be applied by our artists using washable hair colours. Alternatively, they will add vibrant coloured hair extensions. We can also offer Hair Braiding, an activity which is extremely popular with younger people. All of these activities are non-permanent and child friendly.

Nail Art

This has become a fashion phenomenon, and is an equally attractive activity that can be set up almost anywhere. All materials are provided.

Make-overs

Particularly suitable for promotional or corporate hospitality days, professional makeup and hair stylists will give advice and perform transformations on both men or women.

Please note that all of these attractions are available as stand alone activities or in combinations. How about utilising several different artists in a themed 'Styling' area?

Children's Facilities – Peace of mind for your most precious guests of all.

A mobile play centre provides a very flexible approach to both early-years children's entertainment and managed childcare. It is designed specifically with showrooms, sporting events and other promotional attractions in mind, where a relatively small number of children can be in attendance for long periods of time. This operates as either a 'drop-in' facility where parents are in attendance or as a fully supervised 'crèche' where children are signed in and out. The large selection of play equipment provided will keep even the most discerning of 'young customers' occupied for hours on end!

Peace of mind is what this service is all about. Staff are appropriately qualified (National Nursery Examining Board, etc.), have extensive experience in professional childcare, and are able to ensure a fun and stimulating environment for children placed in their care. In addition, all personnel are covered by public liability insurance and are CRB (Criminal Records Bureau) checked. You will be secure in the comforting knowledge that your children are in the best possible hands.

Paper Magic – ‘Unfolding’ more fantastic event ideas for you!

The field of Paper Magic covers some truly unique skills. The real strength of this type of entertainment is that your guests go away with an individually crafted (and branded - if required) gift.

For instance, a Caricaturist can create an enthralling cartoon portrait on pre-prepared paper - complete with your company's logo or message. Another fascinating activity is Silhouette Cutting. Within seconds a guest can be presented with a hand cut silhouette portrait complete with a specially branded envelope folder - while the fascinating performance of dexterity never fails to draw a crowd. Alternatively, you could impress your visitors with the ancient Japanese art of Origami. Our experienced artists can come complete with authentic costumes and are quite a sight to behold.

For long term impact there is nothing better than a bespoke Caricature, Silhouette or Origami figure to add great value to your guest's experience of the event - creating conversation pieces that last long after your event has finished. Furthermore, these artists can work from a static position or in a 'strolling' style, making them great for promotions or more formal events.

“...And all our guests had a magical time. The end.”

Puppeteers

Whether you're looking for a traditional Punch & Judy type show or a more contemporary strolling puppeteer to 'wow' your guests with, you've come to the right people. Puppets are loved by young and old alike. Shows operate from self-contained puppet booths and run for approximately 20 minute's duration, and can be repeated at pre-timed intervals during your event. For walkabout situations puppeteers can operate larger walking, interacting marionettes. We can also offer puppet making demonstrations or simple workshops (e.g. finger or 'junk' puppets) so that your children can invent short stories for themselves!

Storytellers

Storytelling is great fun, and in the right setting can be a highly effective promotional tool. The storyteller can be presented as a themed character according to your specific event allowing them to entertain and inform at the same time. For example, North American Indian tales in a tepee (at a Wild West event), traveller's tales outdoors (at a country fair), or even the tales of a mad professor (for a science promotion). As with any good story the gift is in the telling and the only limitation is your imagination!

Musicians – Let us be your entertainment Jukebox!

Tactical Magic Ltd. is proud to work with some of the best musical entertainers and themed musical groups in the UK - and there are so many different options to choose from! Nothing adds atmosphere like a real live one-man band with dancing puppets, a strolling accordionist, a 'gypsy' violinist or guitarist, a hand operated period barrel organ or mechanical fairground organ. All are ideal for themed or general events alike.

Alternatively, a cocktail pianist, traditional barbershop quartet, a 'good-time' Dixie-style or 'cool' black-tie jazz group, a classical string quartet, or even a 3 or 5 piece steel band could bring a powerful exuberant or more relaxing mood to any event. What ever your personal taste and what ever the formality of your event we have music to fit.

Celebrities (and look-alikes)

We've left these entertainers until the very end of our little tour. Not because they aren't important or beneficial, but because access to them is determined entirely by your available

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budget! A celebrity can certainly help you to attract many people to your event. However, we find that Celebrity look-alikes are often as popular as the stars they represent! The right celebrity - or look-alike - can go a long way to adding to your guest / employee's feelings of loyalty and general 'special-ness' at Company Fun Days, etc. For that reason alone they can be great value.

Of course, naturally such acts will need the support of all the other less-famous, but equally skilful, entertainers that you'll also need at your event (please refer to the previous pages)!

Attractions – Provide your customers with all the fun of the fair.

Land Trains

There are several land trains suitable for different events. They are usually petrol driven but don't require tracks (they do, however, need flat roads or pathways. There are a few that actually look like steam engines and tow carriages but generally the paintwork has been themed for "Fun".

Race Tracks

Giant Scalextric-style tracks are perfect for promotions, launches, fun days and other events where guests are on site for a period of time. This can be a free-style activity or run as a competition throughout the day with prizes and an award ceremony at the end.

Tanks

Radio controlled model tanks patrol an arena – negotiating obstacles and seeking out the opposition! This is a test of your guests' skill as well providing entertainment for everyone watching.

Inflatables

Inflatables are now available in any shape or form that you can imagine. There are bouncy castles and there are "bouncy castles". We can access some of the most spectacular ones in the business by working directly with the owners and arranging for them to be delivered and supervised at your events. How about a "Wild West Saloon" or a massive "Black Beard's Adventure Island" or maybe an inflatable "It's A Knockout"? Tactical Magic always insists on the supplier supervising this activity for safety reasons and your piece of mind.

Giant Games

Giant Jenga, Connect 4 and many more well-known games provide lots of fun for all of us "Big Kids". These activities can be supervised or just delivered and collected. Ideal for launches, Fun Days and Press Days!

Casinos, Race Nights

Fun casinos are a great interactive entertainment particularly good for evening events. Cost includes, full size games tables, fully trained professional croupiers, "fun" money (which can be designed and printed specially for your event) and all necessary equipment. Lots of fun for everyone - using "Fun" money which is provided, your guests can play as individuals or as teams for a prize at the end of the evening. Race Nights feature the presentation of pre-recorded videos and include all equipment and personnel including a "Clerk of the Course" to make sure that everything runs smoothly. Just sit back and have some Fun without losing your shirt!

* Other Specialist Attractions
Victorian Fairground Rides
Archery Butts

Donkey Rides
Photographers
Town Crier
Balloons and decoration

Themes, Venues, and other 'Ideas'...

Themes

Here are some of the themes that we have provided entertainment for over the years. In each case personnel were appropriately costumed and styled to amaze the client's guests, adding that unifying touch which makes an event all that more memorable. With a bit of imagination it is possible to either decorate a venue or find somewhere specifically appropriate for the theme of the 'party'.

Victorian
Mediaeval
Futuristic
Wild West
Desert Island
Jazz Age
Circus
Seaside
Halloween
Christmas
Caribbean

Venues

There is a vast range of venues suitable for corporate or other special events. Tactical Magic Ltd. has supplied entertainers for some of the largest entertainment venues in the UK - such as Alton Towers, Thorpe Park, and Chessington World of Adventures. We have also worked at stately homes and parks, factories and theatres, and in zoos and garden centres. Many racetracks and other sporting venues are also well equipped to host special events and product launches. We've even had entertainers on railway trains, in museums (Beaulieu, National Railway and Motorcycle, Natural History Museum) and in airport departure lounges (Gatwick)! If you have an idea for an upcoming event or promotion then get in contact today and we'll do our best to help set things in motion for you.